



COMMUNICATIONS DIRECTOR

REPORTS TO:

501 Director

ROLE SUMMARY:

Communicate clearly, creatively, consistently the vision and values of Higher Dimension Church.

Shepherd the Communications Team, Steward the Brand of Higher D, Serve the Vision and Leadership of Higher D.

The Communications Director is responsible for creative projects, working with the Senior Pastor on message series and weekend service communications, conference and special events planning and coordination. This person is also responsible for working with other department/ministries to fulfil media and marketing needs.

SCHEDULE:

Job Location: Central Campus

- Sundays 7am-10am
 - Monday 10am- 3pm
 - Tuesday 3pm- 8pm
 - Thursday 12pm- 5pm
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JOB REQUIREMENTS:

- Bachelor's degree in communications or marketing or 3+ years experience in Marketing field
- Familiarity with multiple discipline in the marketing field
- thrive in a fast paced environment and handle multiple projects simultaneously
- well organized and able to provide real time feedback and clearly communicate ideas and strategies
- enthusiastic team player with positive attitude and willingness to do what it takes to get the job done
- share the vision of Higher Dimension Church to fulfill the Great Commission with integrity and passion
- innovative thinker, self-starter
- strong verbal and written communication skills
- excellent verbal and interpersonal skills
- proficiency with Microsoft Suite

JOB RESPONSIBILITIES:

- manage creative arts, print, editorial, and video teams (including social and web)
- develop innovative marketing strategies
- own creative communication and marketing direction for weekend services for all locations
- partner with other departments to coordinate communication for wknd and special events
- provide project plan updates to Senior Pastor and/or Executive Project Manager
- oversee, protect, and ensure compliance for all copyrighted material and intellectual property for the creative department
- establishing and maintaining relationships with other communication directors
- partner with campus pastors to ensure quality communication, marketing visuals, campus signage are at each campus
- oversee all communication departments initiatives for Higher Dimension Church
- collaborate with Online/Website/Production teams to ensure creative design integration for website, mobile app, social media
- develop marketing for special events (i.e. Easter, At the Moves, Christmas, etc.)
- create and manage budgets for special events
- provide final approval for all videos and print pieces

SPIRITUAL GIFTS:

- administration
- shepherding
- evangelism
- exhortation
- faith
- serving